### **Small Farms Program**

# Project Work Teams

# Final Project Report Form 2012

**Deadline:** October 31, 2012

Your Small Farm Program Grant*,* is almost through the funding cycle.Please use this form to prepare your final report and submit in a word document to Matthew Goldfarb [mg682@cornell.edu](mailto:mg682@cornell.edu)

\*Reminder: Projects must be completed by September 30th and all invoices submitted by September 20th.

We have created a web page dedicated to your projects at: <http://smallfarms.cornell.edu/projects/grants> We will post your reports in addition to any outreach materials.

1. Describe project activities and partner involvement:

***We worked with Chenango County Grazing Farmers and with Conservation Grazing Lands Initiative Educator Karen Hoffman, NRCS Educators Robert Declue and Lauren Johnson and many others to develop 12 videos to highlight grazing best practices. The primary market for the videos is You Tube at this point***

1. Describe any outcomes from these activities

* ***Improved understanding of grazing best management practices***
* ***Better relations and connections with local grazing farmers***
* ***Greatly developed skill set for developing educational videos***
* ***Lasting set of online educational videos for grazing best practices***

1. Describe any activities, plans, or other projects that have resulted from your efforts through this grant.

***We have plans to do a variety of other You Tube style educational videos on topics such as heifer raising, how to purchase a productive, healthy dairy cow,etc.. We hope to make video a central piece of our education outreach efforts. We also hope to share our skills with others in CCE.***

1. Describe any outreach activities completed (print materials, links, videos, or press):

***The videos themselves are promotional to an extent, in aggregate they have had hundreds of views to date with little publicity as of yet. We have also promoted them in our own newsletter.***

1. Do you have any additional project materials to share? (Evaluation summaries or PowerPoint presentations?)

***Just the videos themselves send on a flash drive***

1. How successful do you think you were in achieving your intended outcomes? What lessons can you share? Keys to success? Pitfalls? (include any evaluation forms used)

***I think that we were moderately successful. We got 12 videos completed. We would have liked to have seen the content more consistent and more professional. The video making has a challenging learning curve but I think that we built a foundation that can be built on by a variety of Cornell based entities. They can learn by our successes and out mistakes. Keys to success are letting farmers share their best practices in their own words. Pitfalls are bad sound, bad production, bad on camera personas. Keeping things simple and science based is the best.***

**Cornell Small Farm Program**

**Work Team Participation Form**

Please list names and contact information for those who participated in your project (sign up sheets may be attached, if available).

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Name** | **Phone** | **Address** | **Email** | **Role (participant, planning team, speaker, etc)** |
| Ken Smith | (607) 334 5841 x19 | 99 North Broad Street, Norwich NY, 13851 | kas294@cornell.edu | Planning Team |
| Rich Taber | (607) 334 5841  x21 | 99 North Broad Street, Norwich NY, 13851 | rbt44@cornell.edu | Planner, Presenter  Videographer/Editor/  Farmer |
| Robert DeClue | [607-334-8634 ext.108](tel:607-334-8634%20ext.108) | 99 North Broad Street, Norwich NY, 13851 | robert.declue@frontiernet.net | Planner, Presenter |
| Lauren Johnson | 607-334-8634 | 99 North Broad Street, Norwich NY, 13851 | lauren.johnson@ny.usda.gov | Planning Team |
| Karen Hoffman | 607-334-8634 | 99 North Broad Street, Norwich NY, 13851 | karen.hoffman2@ny.usda.gov | Planner, Presenter |
| Wesley Robinson | 607-334-5841 | 99 North Broad Street, Norwich NY, 13851 | wrobinson@ic.sunysb.edu | Videographer/Editor |
| Dave Roberts | 315-736-3316  x101 | 9025 River Road  Marcy, N.Y. | dave.roberts@ny.usda.gov | Planner, Presenter |
| Dave Balbian | 518-312 3592 |  | drb23@cornell.edu | Planner, Presenter |
| Troy Bishop | 315-824-9849 | 6503 Wes Road  Hamilton, N.Y. | troy-bishopp@verizon.net | Planner, Presenter |
| Oscar Robinson | (315) 653-7847 |  |  | Farmer/Presenter |
| Buster  Von Hassel |  | Route 16, Otselic, NY |  | Farmer/Presenter |
| Andy Bartlett | 607 336 7458 | 1028 CntyRoad 10 Norwich, NY 13815-3614 |  | Farmer/Presenter |
| Bob Tumilowicz | 607 334 5891 | Norwich, NY |  | Farmer/Presenter |
| Terry Ives |  |  | tlives@frontiernet.net | Farmer/Presenter |
| Ben Beecher | (607) 656-8624 | 1505 State Highway 235 Harpursville, NY 13787-1863 |  | Farmer/Presenter |
| John Kemmeran | (607) 967-7440 | 601 Stumptown Rd Bainbridge, NY 13733-3220 | jkemmeren@frontier.net | Farmer/Presenter |
| Paul&Maureen Knapp | (607) 749-4032 | PO Box 121 Preble, NY 13141-121 |  | Farmer/Presenter |
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