How MarketMaker Can Work For You!

- Register and customize your FREE business listing.
- Identify markets by demographics.
- Access profiles of target markets.
- Easily research, locate and map new markets.
- Map the highest concentrations of consumer by product.
- Locate farm fresh products.
- Post Ads of available or needed food products to the Buy/Sell Forum.

What is MarketMaker?

- A FREE web-based mapping resource already used by thousands of food producers, processors, distributors, food retailers and consumers.
- Helps farmers and other food related enterprises connect with other members of the food supply chain.
- Helps consumers find healthier, fresher and more flavorful locally grown food.
- Educates users on food marketing and value-added agriculture marketing topics and regulations.

Who should use MarketMaker?

- Direct sellers searching buyers
- Traders on the internet
- On-farm retailers
- Farmers selling specialty processed foods
- Farmers selling to restaurants
- Farmers selling to food processors
- Farmers looking for other farmers to partner with
- Restaurant chefs looking for local products

Businesses registered with NY MarketMaker!
2000+ producers
100,000+ food businesses
- Agritourism
- Buyer
- Eating & Drinking Place
- Farmer/Producer
- Farmers Market
- Fishery
- Food Bank
- Food Retailer
- Processors/Packing Shed
- Wholesaler
- Winery

Search for a Market by
- Age
- Household Type
- Race
- Income
- Education
- Foreign Born
- Food Preferences

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http://ny.foodmarketmaker.com
Farm-to-Faith: Increasing Healthy Food Access in the Faith-Based Community in New York City through Food Hubs

The Faith-Based Food Hubs Program of Cornell University Cooperative Extension New York City (CUCE-NYC) is designed to increase access to New York farm products by Faith-Based Organizations through MarketMaker. MarketMaker is an online resource (http://ny.foodmarketmaker.com) providing access to over 2000 New York farmers and their available produce. Food Hubs create distribution and networking locations for Faith-Based Organizations to receive fresher, healthier, and flavorful produce from New York farmers at reasonable prices. Each Food Hub creates a network with 6-8 additional churches. The “Hub” church collects the food orders, negotiates with the producers on price and delivery and organizes the volunteers every week to unload and distribute through the network. CUCE-NYC provides instruction and support to the “Hub” churches and assists the “Hub” administrators in scheduling and managing deliveries. All participating churches receive free MarketMaker training and nutrition education by CUCE-NYC. Currently, over 30 Faith-Based Organizations across New York City participate in seven Food Hubs which purchase thousands of pounds of fresh produce from New York farmers on a weekly basis. The purchasing volume averages $700-$1,000 per Hub per week.

Faith-Based Organizations participating in the Food Hubs Program (Summer and Fall 2013)

Abyssinian Baptist Church
Antioch Baptist Church of Corona
Bethany Baptist Church of Jamaica
Brooklyn Reform Church
Caldwell Temple Soup Kitchen
Christian Fellowship SDA Church
Cornerstone SDA Church
East New York SDA Church
Easter Memorial Church
Elim International Church
Evergreen Baptist Church
First Baptist Church of Corona
First Presbyterian Church in Jamaica
God’s Battalion of Prayer Church
Haven on Earth Worship Center
Holy Innocents Church
Hope City Empowerment Center
King of Glory Tabernacle
Manre SDA Church
Mt. Horeb Holiness Church of God
Mt. Olivet Gospel Church
Mt. Sion Baptist Church
New Hope Lutheran Church
New Gospel Temple Church of God
Pan African Church of God in Christ
Powerhouse Saint Luke Church
Rehoboth Church of God in Christ
New Jerusalem United Methodist Church
Salem Missionary Baptist Church
Salem United Methodist Church
St. Albans Baptist Church
St. Augustine Episcopal Church
St. Luke Baptist Church
St. Lydia’s Lutheran Church
St. Mark AME Church
St. Mark's Episcopal Church
True Zion Gospel Temple

More information about Faith-Based Food Hubs Program, please contact:

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Wallace Center at Winrock International Announces Food Hub Development Grant Program Request for Applications

The Wallace Center will fund Food Hub Development grants as part of their Strengthening Small-Scale Sustainable Farming and Local Food Systems by Accelerating Food Hub Development Program

The Wallace Center is pleased to announce its newest effort to support the work of food hubs nationwide, Strengthening Small-Scale Sustainable Farming and Local Food Systems by Accelerating Food Hub Development. The grant program will build on the significant work of Wallace’s National Good Food Network (NGFN) initiative to support food hub development and build capacity among small and mid-size farms throughout the U.S. to access regional markets, with an additional intention on building capacity among minority and female farmers.

The Wallace Center has released a Request for Applications (RFA) for food hubs interested in grant support as part of this new work. This grant program is available to both nonprofit and for-profit organizations. The application deadline is March 30, 2014. To learn more about the grant program and review the complete RFA and timeline, visit:

www.wallacecenter.org/strengtheninglocalfoodsystems