Our Audience

Our focus is the NYS small farm sector, but our online resources have attracted attention from farmers in all 50 states and over 60 countries!

- Farmer: 47%
- Aspiring Farmer: 37%
- Ag Business: 2%
- Ag Non-profit Organization: 6%
- Ag Educator or Service Provider: 7%

We serve a diverse audience
We’ve seen a 25% increase in diverse subscribers to our Small Farms eNewsletter since 2011!

Small Farms Program Staff

- Anusuya Rangarajan: Director
- Violet Stone: Program Coordinator
- Erica Frenay: Online Course Coordinator
- Ryan Maher: Beginning Farmer Project
- Stephen Gabriel: Agroforestry Specialist
- Sarah Nechamovits: Student Assistant
- Abigail Woughter: Student Assistant

Small Farms Leadership Team

- Matt LeRoux: Ag Marketing Specialist, CCE-Tompkins
- Mike Baker: Cornell Beef Cattle Extension Specialist
- Nancy Glazier: Small Farms Specialist, CCE-Yates
- Peter Smallidge: Cornell Forestry Extension Specialist
- Lynn Bliven: Ag Educator, CCE-Allegany & Cattaraugus
- Tatiana Stanton: Cornell Goat Extension Specialist
- Fay Benson: Small Dairy & Grazing Specialist, CCE-Cortland
- Heidi M. Kunzman: Community and Regional Development Institute
- Liz Higgins: Agriculture Program Leader, CCE-Ulster
- Daniel Welch: Business/Succession Planning Coordinator, NY Farm Link
- Phil Metzger: Holistic Farm Planning Consultant
- Karma Glos: Kingbird Farm
- Jim & Adele Hayes: Sapbush Hollow Farm
- Leo Siemion: Summit Naturals Farm
- Liz Martin: Muddy Fingers Farm

About the Program

Since 2002, the Cornell Small Farms Program (CSFP) has been a visionary leader in fostering programs that support and encourage the sustainability of diverse, thriving small farms that contribute to food security, healthy rural communities, and the environment. Small farms, by USDA definition, have an annual gross income of less than $250,000 per year and the majority of the farm labor comes from a family or partnership team. Over 90% of all farms in NY and nationally fall into this category.

The Program is housed within the College of Agriculture and Life Sciences (CALS) on the Cornell University Campus in Ithaca, NY. Program staff work collaboratively with a network of CALS faculty and staff, Cornell Cooperative Extension educators and other small farm advocates throughout New York to generate innovative research and extension initiatives that enhance small farm viability.

To learn more about our current programmatic themes, please visit www.smallfarms.cornell.edu
Major Projects

Northeast Beginning Farmers Project

Online Courses. Interactive 6-week courses led by experienced educators and farmers connect you to the information and people you need to start a successful farm business or diversify your farm. [nebeginningsfarmers.org/online-courses](http://nebeginningsfarmers.org/online-courses)

‘Voices of Experience’ Videos. Learn how to castrate pigs, breed sheep or transplant starts. Get advice on marketing, profitability & more from farmers that have achieved success! [nebeginningsfarmers.org/videos](http://nebeginningsfarmers.org/videos)

Plan Your Farm. Self-guided tutorials walk you through goal setting, finding & evaluating land, planning & funding your farm business, choosing what to produce, developing a marketing strategy & more! [nebeginningsfarmers.org/farmers](http://nebeginningsfarmers.org/farmers)

Beginning Farmer Learning Network. Do you work with beginning farmers? Each year, we host a professional development training for beginning farmer specialists across the Northeast to improve support and educational programs for beginning farmers. Visit the Trainers Toolbox for information about this annual conference and webinar series. [nebeginningsfarmers.org/trainers](http://nebeginningsfarmers.org/trainers)

Small Farm Guides

Need to know how to produce food in an urban area? How to properly kill and prepare a poultry carcass for sale? Looking for university and extension research that is applicable to your small farm? Our wide selection of “How-to” Guides tell you everything you need to know! Visit [http://smallfarms.cornell.edu/resources/](http://smallfarms.cornell.edu/resources/)

Wholesale Market Training

This project offers trainings to farmers and ag service providers to assess changes needed in production, storage, packaging and handling to satisfy larger markets such as food hubs, grocery stores and restaurants. Learn more at [smallfarms.cornell.edu/projects/wholesale](http://smallfarms.cornell.edu/projects/wholesale/)

Agroforestry Outreach

Looking to integrate fruits, nuts, mushrooms, medicinals, animals, and more into your forest systems? Check out our new agroforestry resource library and sign up for a workshop near you! [www.smallfarms.cornell.edu](http://www.smallfarms.cornell.edu)

...Major Projects, continued

Supporting Veterans in Ag

This project supports military veterans interested in starting farms in the Northeast. The project includes regional discussion groups, video profiles, mentor-led on-farm trainings, a statewide network to train and support farmer-veterans, and week-long trainings on agriculture business planning & entrepreneurship. [smallfarms.cornell.edu/projects/veterans/](http://smallfarms.cornell.edu/projects/veterans/)

Resources

Small Farms Online

Our website contains a wealth of small farm resources, including production information, business planning resources, an events calendar, how-to videos and webinars, and publications. [smallfarms.cornell.edu](http://smallfarms.cornell.edu)

Small Farm Quarterly

The Small Farm Quarterly magazine, compiled by the Small Farms Program and published by Countryfolks, reaches 17,000 households across the Northeast region. Subscription info is available at [smallfarms.cornell.edu/quarterly](http://smallfarms.cornell.edu/quarterly)

Bi-Monthly Enews Updates

Our Small Farms Update announces statewide events, funding & career opportunities, and the latest tools and resources for farm success. Sign up online at [smallfarms.cornell.edu](http://smallfarms.cornell.edu)

Our Audience Says...

“I have to compliment you on producing information events that are truly relevant to the small farms. Please keep up the good work and I will stay connected to your newsletter”

--Roberta Gillot, Crooked Mile Cheese

“You are doing a great job! We are working closely with a nearby agricultural college -- I use the concept of the Cornell Small Farms Program as a great example of how research can be transferred into hands-on knowledge for family farms.”

--Frank van der Hulst, Beginning Farmer

“Thank you very much for the terrific resources! As a beginning livestock farmer, the On-Farm Poultry Slaughter Guidelines and Guide to Direct Marketing Livestock were particularly helpful. They could not have come at a better time in the development of my business.”

--Hilary Corsum, DogWood farm